

PRESS RELEASE

Rotkreuz, 15 March 2018

Mobility launches scooter sharing in Zurich

The scheme gets underway on 19 April 2018: Mobility customers will be able to use 200 red electric scooters for spontaneous trips from A to B in the city of Zurich. Sign up once, look for a free nearby scooter using the app, place your booking – and off you go to your destination at a rate of 25 centimes per minute.

Mobility is the first provider to offer a free-floating scooter sharing scheme in the city of Zurich. 200 red electric scooters with a yellow number (max. speed 45 km/h) will be distributed throughout the city in marked public parking areas. Two helmets and safety vests are provided with each scooter. Bookings are placed without prior reservation, usage is charged by the minute and the scooters have to be parked within the city district in public two-wheeler/motorcycle parking facilities. The Mobility app provides details of where these parking areas are located.

All costs are covered

Mobility scooters are approved for use by up to two people at a time, and anyone with Category A1 entered in their driving licence is eligible to ride them. As with car sharing, users don't have to concern themselves with anything else: Mobility takes care of charging the scooter battery as well as service and insurance. The batteries run on environment-friendly green energy ("nature made star" – hydroelectric/solar power, 50% each). Road safety is important to Mobility, too: the company supports customers who would like to refresh their scooter skills with an instructor by providing a one-off ride voucher worth CHF 30.

A consistent move into the future

Mobility Managing Director Patrick Marti looks forward to the new challenge: "Scooter sharing is another step along our path to becoming a diverse and well-established mobility provider. We strongly believe the scheme will be popular." He says that by providing the ecologically compatible electric scooters, Mobility is also seeking to relieve the city's traffic situation and boost public transportation. "Every shared scooter helps reduce the number of private scooters on the road and ideally the number of private cars, too. What is more, sharing schemes are ideal for combination with public transportation," adds Marti.

ABOUT MOBILITY

Mobility offers its 131'700 customers 2'950 vehicles at 1'500 locations. These are being supplemented in Zurich by 200 battery-driven scooters: launch date 19 April 2018. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.



LAUNCH EVENT FOR MEDIA REPRESENTATIVES

Mobility will be holding a media orientation session to mark the launch of the scheme on 19 April 2018 in Zurich. Invitations will be issued separately in advance.

IMAGES

Freely downloadable image material: www.mobility.ch/image-archive-scooter

CONTACT

Patrick Eigenmann, Communication & Media Officer, Tel. 041 248 21 11, p.eigenmann@mobility.ch