

PRESS RELEASE

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200 electric Mobility scooters are out and about in Zurich as of today

From now on there are 200 electric Mobility scooters available in Zurich for trips from A to B. This will enhance the city's transportation facilities and reduce traffic, as emphasised by both Mobility Managing Director Patrick Marti and city councillor Filippo Leutenegger.

Today Mobility launched Switzerland's first large-scale scooter sharing scheme in Zurich. Customers can locate and book 200 red, electrically powered Etrix S02 scooters via app and leave them at any marked public two-wheeler/motorcycle parking facility after use. Mobility Managing Director Patrick Marti sees this as a major step into the future: "The more varied our range of transportation, the more customers we will be able to attract to shared mobility. This in turn will impact positively on the traffic situation." Studies indicate that the mobility behaviour of car sharers is changing – more thought given to car use, more use of public transport – and that one Mobility vehicle replaces ten privately owned cars. "Scooter sharing will enhance these traffic-reducing effects," says Marti. City councillor Filippo Leutenegger also welcomes the scheme: "A space-saving, quiet means of transport has to be an advantage – not just for users but for the city as a whole. App-based sharing schemes also advance Zurich technologically as a smart city."

Zurich is the sharing capital of Switzerland

It's no coincidence that the premiere of scooter sharing is happening in Zurich: Mobility has more than 30'000 registered customers in the city. They can use the e-scooters providing they hold a driving licence of at least the A1 category. Helmets, safety vests and disposable hygiene helmet liners are provided with each scooter, while Mobility takes care of maintenance, insurance and battery charging using green power. "The level of service is the same as for our cars. We take care of everything for customers," says Patrick Marti. The operating zone in which the scooters can be parked covers the entire city of Zurich except for Affoltern, Leimbach, Witikon and Seebach. The scooters can be opened using the Mobility app, Mobility Card or SwissPass.

Emmi, SBB and Allianz are on board as partners

Emmi is involved as a premium partner with its product Caffè Latte. As Emmi spokesperson Sibylle Umiker says: "The Mobility e-scooters perfectly match our often young, urban Emmi Caffè Latte customers. We think it's a brilliant idea to introduce the issue of CO₂ reduction to this target group in such a practical way." While Allianz takes care of providing comprehensive insurance for scooter users, SBB is supporting the new scheme by providing combined mobility – i.e. efficient dovetailing of sharing schemes and public transportation in order to create contemporary, networked mobility options.

ABOUT MOBILITY

Mobility offers its 177'100 customers 2'930 vehicles at 1'500 locations. In addition it provides 200 electrically powered scooters in Zurich. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: www.mobility.ch/image-archive-scooter

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