

PRESS RELEASE

Rotkreuz, 05 June 2019

Catch a Car is now Mobility Go

Having recently been acquired by Mobility, Catch a Car will now be relaunched in July 2019 under the name Mobility Go with a fresh look for the future.

Free-floating car sharing enables users to locate and book a vehicle in real time, then leave it conveniently in a public parking space within a defined zone when the period of use is finished. Mobility strongly believes in the success of this model: "It's flexible and very much captures the spirit of the times, appealing particularly to the younger generation," says Mobility Communication Officer Patrick Eigenmann. This is why Mobility not only operates 200 electrically powered scooters in Zurich but also fully acquired the Basel and Geneva-based free-floating provider Catch a Car at the beginning of the year.

14'000 Catch a Car customers now have access to the world of Mobility

The free-floating car sharing scheme is now being renamed Mobility Go. "In combination with classic car sharing, this means that customers now have the complete range of mobility options at their disposal on a round-the-clock basis – without a car of their own," explains Eigenmann. During the course of July, the former Catch a Car service will become available to all Mobility customers. By the same token, the existing 14'000 Catch a Car users will benefit from the full range of Mobility services. The Go cars in Geneva will appear in their new red and white colours in July; the change in appearance will not be seen in Basel until October.

Rates remain the same

The existing trip rates will stay the same for Click & Drive customers: CHF 0.49 per minute, CHF 25 per hour and CHF 125 per day. Subscription holders and cooperative members benefit from a reduced minute rate (CHF 0.45).

ABOUT MOBILITY

Mobility offers its 197'800 customers 3'320 vehicles throughout Switzerland, including 2'930 return cars, 200 electric scooters in Zurich and 230 Mobility Go vehicles in Basel and Geneva. One-way trips from A to B are also available, as is lift-sharing with Mobility Carpool. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material:
www.mobility.ch/en/media/image-archive/

CONTACTS

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