

PRESS RELEASE

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5'000th company opts for Mobility

More and more companies are using car sharing because it is more efficient, more sustainable and more economical. Corporate customers now account for one quarter of Mobility's sales. Big-Game Ltd is the 5'000th customer to sign up.

Companies use Mobility in various ways, whether to substitute or supplement their own fleet or as an alternative to privately owned cars. The benefit: increased efficiency and therefore lower costs. "Our customers have complete peace of mind. We take care of everything – from cleaning the vehicles right through to insurance," explains Head of B2B Anita Kirchberg. Environmental considerations are becoming more and more important, too. "It's possible to calculate how much CO₂ a company can save through car sharing, so Mobility is increasingly integrated in sustainability concepts." As a result, more and more companies are signing up: 5'000 companies now use Mobility – a thousand more than five years ago. They account for nearly 24% of the Cooperative's total sales.

Firms of all sizes

The biggest customers include SBB, Axpo, the Post Office and the Canton of Aargau, but the majority are SMEs who book Mobility's 3'000 car sharing vehicles throughout the whole of Switzerland, just like private users. More exclusive options are available too, depending on needs: 180 companies have a "Mobility Flex" car sharing station on their doorstep, for example. Others have their own vehicles fitted with car sharing technology, thereby saving up to 30% of their fleet. As Kirchberg says: "There's still enormous potential in Switzerland. Companies based in cities in particular often don't need their own vehicles: car sharing and public transport would be preferable options."

A Lausanne-based SME is number 5'000

Mobility recently welcomed its 5'000th corporate client: Big-Game Ltd. The three founders Grégoire Jeanmonod, Elric Petit und Augustin Scott de Martinville explain: "With car sharing, we only pay for the transportation we actually use. It also gives us enormous flexibility – after all, we can book the cars on a round-the-clock basis." But according to Jeanmonod, the most important aspect of all is sustainability: "We want to contribute to eliminating private transportation from our home city of Lausanne and help build a better future for us all."

ABOUT MOBILITY

Mobility offers its 197'800 customers 3'120 vehicles throughout Switzerland, including 2'890 return cars and 230 Mobility Go vehicles in Basel and Geneva. One-way trips from A to B are also available, as is lift-sharing with Mobility Carpool. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.



IMAGES

Freely downloadable image material: www.mobility.ch/en/media/image-archive/

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