

PRESS RELEASE

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After the lockdown: Mobility on a clear upward trend

Although the car sharing provider Mobility experienced a slump in demand during the Covid-19 lockdown, booking figures increased sharply in May. This is why the entire vehicle fleet is back in operation – and working reduced hours is no longer necessary as things stand.

As many employees worked from home and the population was limited to strictly essential travel during the lockdown, demand for Mobility fell by around half. However, the easing of government restrictions has bucked the trend. “Many private customers were on the move with Mobility again in May. The number of reservations in this customer segment was only 10% less than usual. This shows that users trust us and that Mobility is very high on their agenda when choosing how to travel”, explains Managing Director Roland Lötscher. The picture is different in the corporate customers sector is different, which accounts for a quarter of all the company’s sales: as business trips are only picking up slowly due to reduced commuter traffic and people working from home, we can expect frequency to remain low for now. “In general, we hope that our business will gradually recover as lockdown measures are eased”, concludes Lötscher.

The range is being increased

Due to the increase in demand, Mobility can now fully reinstate a fifth of its workforce who have been on reduced hours since April. Employees did not experience any loss of earnings during this time, as the company guaranteed 100% of their salaries. Mobility is also gradually returning to the standard range 400 vehicles which were on monthly rental out of solidarity during the lockdown period – in particular to people and organisations in the healthcare sector. The monthly rentals were very well received, explains Lötscher: “We have been completely overwhelmed with requests. Therefore, we are analysing whether we can include long-term rentals in our standard range.” The relevant decision will be made later this year.

Intensive vehicle cleaning

Mobility continues to clean its fleet intensively and on many levels. Intervals have been stepped up during the Covid-19 outbreak, and cars are disinfected after each use. However, the preventative effort by each individual customer remains key to ensuring that they and others are protected.

ABOUT MOBILITY

Mobility provides its 224,000 customers across Switzerland with 3,120 vehicles at 1,530 locations. The cooperative provides return car-sharing across Switzerland, one-way cars for one-way trips between cities and airports and Mobility-Go in Basel and Geneva. The sharing system is simple, affordable, fully automatic, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology.

IMAGES

Download free image materials: <https://www.mobility.ch/en/media/image-archive/>

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