

MEDIENMITTEILUNG

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Study shows: Mobility keeps 35'500 cars off Swiss roads

An Interface study provides evidence of Mobility's lasting impact. As a result of the fact that so many users do without their own car and opt for car sharing and public transportation instead, the amount of CO₂ in the air is reduced by 31'000 tonnes per year. What is more, the total volume of traffic is reduced by 35'500 vehicles. This means that one Mobility car replaces 11 privately own vehicles.

In spring 2020, the research institute "Interface Politikstudien" carried out a survey of nearly 900 people and companies that use Mobility. As Interface project manager Tobias Arnold summarises: "Sharing provider Mobility makes a major contribution to the sustainable development of Swiss transportation. Its customers own fewer cars and cover fewer kilometres by car than the average Swiss person, so they are relieving the burden on transportation systems and the environment." Specifically, one in five private customers and one in two companies would purchase at least one additional vehicle if it were not for Mobility – in other words there are 35'500 fewer cars on the road as a result. What is more, 54'500 parking spaces are freed up throughout Switzerland – an area the size of 190 football pitches.

Emissions reduction of 31'000 tonnes of CO₂ per year

The survey also shows that although Mobility drivers travel about the same amount as the rest of the population, they do so differently. In particular, they make more frequent use of public transport: 92% of private customers have a public transport subscription, while the figure for the remainder of the population is just 57%. By the same token, car sharers cover 32% less kilometres by car. Together with the savings generated by business car sharing, this adds up to a total CO₂ reduction of 31,000 tonnes per year. Mobility Managing Director Roland Lötscher welcomes the new survey: "The results show that car sharing is crucial piece of the puzzle when it comes to clean, sustainable traffic. We will continue to do everything we can to convince people of the benefits of what we offer. You don't need your own car to achieve unlimited mobility."

ABOUT MOBILITY

Mobility offers its 224'000 customers across Switzerland 3'120 vehicles at 1'530 stations. The cooperative provides return car-sharing across Switzerland, one-way cars for one-way trips between cities and airports and Mobility-Go for free-floating in Basel and Geneva. The sharing system is simple, affordable, fully automatic, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology.

ABOUT INTERFACE

Interface Politikstudien Forschung Beratung is an independent research institute that has been working for public and private institutions since 1991. An interdisciplinary team of some 40 employees at two locations in Lucerne and Lausanne carries out evaluation, research and consultation on a range of different topics. The institute's name says it all: it sees itself as an interface that offers science for practical applications.

SUMMARY OF STUDY (IN GERMAN)

<https://www.mobility.ch/fileadmin/files/nachhaltigkeit/Summary-Mobility-Nachhaltigkeitsstudie-Interface-2019.pdf>

BILDER

Freely downloadable image material: www.mobility.ch/bildarchiv

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