

MEDIENMITTEILUNG

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22'000 learner drivers have signed up with Mobility

Practice driving with Mobility is booming: 22'000 learner drivers have prepared for their driving test using the red car-sharing vehicles. This is especially true in cities – where fewer and fewer people now have a car of their own. As of recently, driving is now permitted from the age of 17.

Learner rides with parents or acquaintances are an ideal way of gaining privately organised experience behind the wheel. But far from everyone is able to take advantage of this: in the big cities, half of all households no longer own a car. The leader in terms of non-car-owning households is Bern at 56.8%, followed by Zurich (52.8%), Basel (52.1%), Lausanne (46.3%), Lucerne (44%) and Geneva (40.9%).

Mobility has filled this gap for seven years now: learner drivers can use car-sharing vehicles to prepare for their driving test. "The response has been excellent," says Media Officer Patrick Eigenmann. "22'000 people have taken up our learner driver subscription in Switzerland. And we think this is just the beginning," says Eigenmann. With public transport in urban areas becoming increasingly well developed, more and more people are opting not to spend money on a car of their own. This is a trend that is reflected in Mobility's learner driver figures: a third of all subscription holders come from the canton of Zurich, 15% from Bern, 8% each from Geneva and Vaud, and 7% from Basel – i.e. cantons with large cities.

Damage is rare – driving from age 17 now permitted

The Mobility learner driver subscription is valid for six months. It includes third-party, comprehensive and passenger insurance as well as a liability reduction that minimises financial damage. Interesting enough, however, insurance claims are no more frequent among learner drivers than in connection with other Mobility services: beginners are generally careful and attentive on the road, so vehicle damage is rare – all the more so given that an authorised accompanying person has to be in the car on every trip. As such, Mobility welcomes the new regulation in force since the beginning of the year that allows 17-year-olds to get behind the wheel of a learner vehicle to gain driving experience.

ABOUT MOBILITY

Mobility offers its 224'000 customers across Switzerland 3'120 vehicles at 1'530 stations. The cooperative provides return car-sharing across Switzerland, One-Way cars for one-way trips between cities and airports and Mobility-Go for free-floating in Basel. The sharing system is simple, affordable, fully automatic, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology. In this way, one Mobility car replaces 11 privately owned vehicles.

BILDER

Freely downloadable image material: <https://www.mobility.ch/en/media/image-archive>

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