

Media release

Joining forces

Into the future of self-driving vehicles with the Swiss Association for Autonomous Mobility.

Significant mobility providers have been working closely together on an aim to promote the use of self-driving vehicles in Switzerland. In this context, new solutions can be offered, such as servicing remote areas and on-demand services. To this end, the partners have founded the Swiss Association for Autonomous Mobility (SAAM), for the coordination of corresponding projects in Switzerland and ensuring the transfer of know-how. The goal is for Switzerland to become a pioneer country for efficient and automated mobility.

Since the first autonomous shuttles drove through Sion, Switzerland has seen a number of other projects with self-driving vehicles. Now, the participating transport companies and mobility providers want to join forces and have founded the Swiss Association for Autonomous Mobility (SAAM) for this purpose. SAAM aims to shape the mobility of tomorrow, in particular by building a network, sharing research and development results in Switzerland and promoting selected innovative ideas in the mobility sector. The ambition of SAAM is to make a sustainable contribution in passenger and future goods mobility. Experts expect that by 2025 the legal requirements for automated driving will be met in Switzerland. It is therefore important to combine the strengths of the mobility industry for collaboration as new mobility solutions are explored. SAAM wants Switzerland to become a pioneer country in autonomous mobility.

Broad-based sponsorship

The association currently consists of the Automobile Club of Switzerland (ACS), ASTAG Swiss Commercial Vehicle Association, Basler Verkehrs-Betriebe, BERNMOBIL, Bestmile, Transports publics fribourgeois (TPF), PostBus, Swiss Transit Lab, SwissMoves, Touring Club Suisse (TCS), Transports publics genevois



(TPG), Verkehrsbetriebe Zürich, Zugerland Verkehrsbetriebe, AMAG, auto-schweiz, Bern University of Applied Sciences, Dynamic Test Center (DTC), EPFL, HES-SO Valais, Mobility Lab Sion, Mobility and others. Further partners are welcome to join the association in order to create an open platform for representatives from business, research, education, authorities and the technology sector. SAAM aims to become the national and international contact for the topic of self-driving vehicles and automated driving for Switzerland as a business location.

Thierry Burkart, Member of the Council of States and President of ASTAG, will act as president of the association together with the board members Martina Müggler, Head of Strategy & Innovation PostBus, Anne Mellano, Co-Founder Bestmile, Marino Grisanti, Head of Planning TPF and Jürg Wittwer, General Director TCS, to advance the interests for joint mobility solutions. Managing director of SAAM is Martin Neubauer, overall project manager for autonomous driving at PostBus.

Link Website:

https://www.swissaam.ch/

Media contact:

Ben Küchler, +41 58 341 21 35, info@swissaam.ch

Office contact:

Martin Neubauer, +41 76 429 26 54, martin.neubauer@swissaam.ch