

PRESS RELEASE

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Electromobility: Mobility and Raiffeisen form a partnership

Two cooperatives, one partnership: Mobility is teaming up with Raiffeisen with the aim of giving shared electromobility an additional boost. Over 820 Raiffeisen branches now have the option of stationing Mobility electric cars directly on their doorstep.

For further environmental protection – in addition to carsharing itself -, Mobility will be converting its 3'000 cars to electric drive by 2030 at the latest. The biggest hurdle is the installation of charging infrastructure. With Raiffeisen, the car-sharing provider has now found an important partner on its way to achieving carbon-neutral mobility. All nationwide Raiffeisen branches now have the option of stationing Mobility electric cars. This is a cooperation that opens doors, explains Mobility CEO Roland Lötscher: “Not only will this enable us to rapidly expand our electric station network, it'll also mean we can boost the popularity of car sharing on a larger scale. For us, this is a unique opportunity to place sustainable mobility on an even firmer footing in Switzerland,” says Lötscher.

Premiere in Freiburg

Whether or not a Raiffeisen branch wishes to benefit from the Mobility electric vehicle scheme can be decided individually by the branches themselves. In order to have one or more e-vehicles stationed at a branch, parking spaces must be provided and a contribution to the annual operating costs made. Mobility takes care of everything else, including charging stations and vehicles procurement. Several Raiffeisen banks have already expressed an interest, including Raiffeisen Freiburg Ost, which will be making its first e-vehicle available at the end of January. “This partnership underlines our cooperative values, enabling us to provide sustainable, direct added value for our region,” stresses Nathalie Sahli, chair of the branch's board of management. Raiffeisen's MemberPlus customers will benefit from various special offers and discounts.

ABOUT MOBILITY

Mobility offers its 245'000 customers throughout Switzerland 2'950 vehicles at 1'540 locations. The cooperative provides return car-sharing across Switzerland, One-Way cars for open-jaw trips between cities and airports, and the Mobility-Go free-floating scheme in Basel. The sharing system is simple, affordable, fully automated, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology. It adds up to each Mobility car replacing 11 privately owned vehicles.

RELEVANT IMAGE AND VIDEO MATERIAL

Download free image and video material: <https://www.mobility.ch/en/media/image-archive>

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