

PRESS RELEASE

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More than a quarter of a million people use Mobility

Thanks to customer growth of almost 8 percent, 261'000 people now use the red cars provided by Mobility. This growth in 2022 resulted, inter alia, in a 4-percent increase in revenues to CHF 83.9 million. However, the car-sharing pioneer is not immune to the various current global crises, which are dampening prospects for the current year.

In 2022, Mobility Cooperative increased revenues slightly to CHF 83.9 million (+4.0%) and chalked up a net annual profit of CHF 1.4 million. The result is significantly lower than in the previous year (CHF 2.8 million) but better than expected. "I view the result as a major success," says Roland Lötscher, CEO of Mobility. "Especially if we consider the difficult market situation in which we have to hold our ground as an SME."

Faced with several challenges

Mobility was faced with significantly higher prices for fuel, energy and procuring vehicles in 2022. An increase in the number of cars being damaged also resulted in more being spent on vehicle maintenance. Delays in deliveries of electric cars and electric charging points also caused problems. In view of the various crises in the world, these trends are likely to continue or intensify in the current year. Nevertheless, Mobility is aiming to press ahead with converting the vehicle fleet to electric drive systems to achieve the goal of being emission-free – as planned – by 2030. At the end of the year, the company already had more than 300 electric cars in its fleet. This year, too, a major part of its investment will be spent on increasing this number. "At the same time, we are working hard to improve the customer experience. Car sharing is expected to become even more intuitive and digital," says Roland Lötscher.

Companies are again making more use of car sharing

Mobility celebrated its 25th birthday last year and marked the occasion by acquiring more than a quarter of a million customers (261'000) for the first time. Following the lifting of the obligation to work from home in February 2022, people are again making more use of car sharing. In particular, the business customer segment at Mobility performed well, meaning that 150 new companies were acquired. The cooperative also saw faster growth among private customers of just under eight percent.

Mobility launched a new product in November 2022 to appeal more to younger customers. It offers particularly attractive terms to people aged up to 28 and is expected to convince them of the benefits of using car sharing at a young age.

ABOUT MOBILITY

Mobility is the car sharing market leader in Switzerland with 2'960 vehicles at 1'570 stations. The cooperative offers its 261'000 customers station-based return car sharing as well as one-way cars for open-jaw trips between cities and airports. Using state-of-the-art technology, the system works simply, inexpensively, fully automatically and on a strong, sustainable foundation. Car sharing as part of combined mobility saves space, reduces traffic and relieves the environment: each Mobility car replaces 11 private cars.

KEY PERFORMANCE INDICATORS AT A GLANCE

Mobility Cooperative Consolidated	2022	2021	Change absolute	Change as a percentage
Net income from deliveries and services Amounts in CHF 1'000	83'929	80'733	+3'196	+4.0%
Annual profit Amounts in CHF 1'000	1'424	2'825	-1'401	-49.6%
Number of customers	261'000	242'300	+18'700	+7.7%
No. of vehicles	2'960	3'010	-50	-1.7%
No. of Mobility stations	1'570	1'560	+10	+0.6%

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