PRESS RELEASE
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Mobility: 920 new vehicles

To keep its fleet up-to-date, car sharing provider Mobility regularly purchases new vehicles. This year alone the number was 920. The purchases replace models that have been in use for up to four years.

Vehicles must meet stringent criteria to be considered for the fleet. Criteria include coming top in the EuroNCAP car safety ratings, high energy efficiency and ease-of-use. "Because our customers use Mobility like a private car," explains spokesman Patrick Eigenmann, "We want to offer them the latest models." The Lucerne-based cooperative fulfils this aim through regular purchases. Last year, for instance, one third of the current fleet of 2'900 car sharing vehicles was replaced by new cars and vans, an investment of over CHF 16 million. The new models include 270 Citroën C3, 170 VW Golf Variant, 120 Smart fortwo and 50 Mercedes Vito vans. Eigenmann says that the brand itself plays no great role in the evaluation process: "We'll consider almost any brand, provided its models meet our high standards in terms of safety and environmental footprint."

Fleet: steady growth
Mobility's 920 new purchases mainly replace models that have served in the fleet for up to four years; the latter are then sold on the second-hand market. Mobility has responded to car sharing's growth in popularity since its founding by steadily increasing the size and scope of its fleet. The Lucerne-based cooperative started out in 1997 with 760 cars – it now has more than 2'900. "It's a trajectory that's set to continue," declares Patrick Eigenmann. Demand for a car sharing solution is particularly prevalent in urban conurbations – and growing all the time. "City dwellers are well able to replace private use of a car through a combination of Mobility and public transport."

IMAGES
Freely downloadable image material: https://www.mobility.ch/en/media/image-archive/

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