PRESS RELEASE
Lucerne, 11 May 2016

One Mobility car replaces 10 privately owned cars

Car sharing provider Mobility reviews the year from an ecological perspective: due to the fact that more and more people are signing up for car sharing, there are almost 30,000 fewer private cars on Swiss roads. What is more, the space saved for parking is equivalent in size to 155 football pitches. The cities of Zurich, Bern and Lausanne benefit from this in particular.

Car sharing continues to rise in popularity in Switzerland. There are currently more than 127'000 people signed up with Mobility. According to Mobility spokesperson Patrick Eigenmann, this helps reduce congestion: “Many customers sell their car as soon as they join the scheme, so one car sharing vehicle actually replaces ten privately owned cars.” The study Evaluation Carsharing (Interface Politikstudien Forschung Beratung) puts a numerical face on this fact: The existence of Mobility means there are 29'500 fewer private cars on the road in Switzerland - equivalent to a traffic jam running from Lucerne to Lugano. In addition, 44'000 fewer parking spaces are needed.

The impact on cities is especially marked
It is Switzerland’s larger cities that benefit most from this space-saving effect. “Mobility is most popular in Zurich, Bern, Basel, Lausanne, Lucerne and Geneva,” says Eigenmann. Car ownership is often an unnecessary burden for people who live in city centres. This is why car sharing alone is responsible for saving 6'400 parking spaces in Zurich (Bern: 2'100/Basel: 1'400/Lausanne: 1'300/Lucerne: 1'100/Geneva: 900).

Car sharers are selective and sustainable
The effects of car sharing in terms of sustainability and environmental protection are the result of changes in user behaviour: firstly, car sharers own fewer private vehicles or none at all, and secondly they use public transport for almost half of their daily travel (the figure for the rest of the population with a driving licence is 18%). One in four compensates for the CO₂ emissions they generate when they drive a Mobility car by paying a voluntary supplement. In 2015 the total collected in this way amounted to CHF 268’000, which as always was donated entirely to “myclimate – The Climate Protection Partnership”. Myclimate supports climate-friendly projects: The funds raised through Mobility are used to reduce methane emissions at a disused housing estate disposal site in Ticino, for example.

ABOUT MOBILITY CAR SHARING
Mobility Car Sharing offers its 127'300 customers 2'900 vehicles at 1'460 stations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES
Freely downloadable image material: https://www.mobility.ch/en/media/image-archive/

CONTACT
Patrick Eigenmann, Communication & Media Officer, Tel. 041 248 21 11, p.eigenmann@mobility.ch