Mobility opts to expand electromobility

The car sharing company Mobility will be increasing its electric fleet to a total of 100 vehicles by 2020. It is also launching its “Mobility-Electro” service designed to provide municipalities and businesses with electric cars.

Mobility currently provides its customers with 2'900 vehicles throughout the whole of Switzerland, including 20 electric cars. The latter figure is due to be steadily increased to 100 by the year 2020. “We believe in the future of electromobility,” says Communication Officer Patrick Eigenmann of the company’s expansion plans. He adds that in terms of their appearance and ride comfort, EVs are already barely distinguishable from cars that run on fuel. “When manufacturers manage to extend the cars’ range and a denser network of charging stations is established, people will use electromobility even more,” says Eigenmann.

New: electric cars for municipalities and businesses
More and more municipalities and businesses want to provide their local residents and staff with electric vehicles, too. This is the target group for the “Mobility-Electro” service: in return for a contribution to basic costs, organisations can have the car sharing company place one or more white Renault Zoe or Renault Kangoo at a site of their choice. 75% of the annual drive volume generated by users is paid back to them. As Patrick Eigenmann says: “The more the cars are used, the cheaper the Mobility-Electro service becomes - a fair deal for everyone involved!”

ABOUT MOBILITY CAR SHARING
Mobility’s 127’300 customers have access to 2'900 vehicles stationed at 1'460 sites around the country. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES
Freely downloadable image material: https://www.mobility.ch/en/media/image-archive/

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