PRESS RELEASE
Lucerne, 4 July 2016

Between Zurich, Zurich airport and Bern:

Mobility now offers one-way trips

Travel from one place to another without having to return the car: as of today, Mobility is testing a new car sharing model between Zurich railway station, Zurich airport and Bern railway station.

Mobility is responding to its customers’ wishes today as it launches Mobility-One-Way, a scheme that enables one-way travel. Prior to introducing the new programme, the cooperative surveyed tens of thousands of customers and non-customers to find out which routes were most in demand. Based on the results of this survey there will be five car sharing vehicles available for use between Bern and Zurich railway stations and Zurich airport. As Mobility spokesperson Patrick Eigenmann explains: “We're very pleased to see just how many people took part in the survey and we hope to gain crucial insights from the pilot project itself.” He adds that the scheme is designed in such a way that it can be adapted at any time. “We're definitely counting on user feedback here.” After the test and adaptation phase, Mobility will decide whether, how and where Mobility-One-Way will be made available in the future.

One way on public transport
By offering Mobility-One-Way, the car sharing cooperative is adding to its classic, station-based scheme and Catch a Car, which enables one-way trips within a city. The new option not only benefits customers but also public transport, since users will cover one journey using the public transportation system. As such, Mobility-One-Way is particularly ideal for small-scale transports from A to B.

Simply book and off you go
Car sharing customers book Mobility-One-Way by calling the Mobility Service Center. The vehicle is reserved from the time the call is made. The rates charged are the regular rates for the estate car category (CHF 3.20 per hour, CHF 0.72 per kilometre) plus a flat-rate charge of CHF 29 per trip.

ABOUT MOBILITY CAR SHARING
Mobility Car Sharing offers its 127’300 customers 2’900 vehicles at 1’460 stations. State-of-the-art technology delivers a self-service car sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES
Freely downloadable image material: www.mobility.ch/en/media/image-archive/

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