

PRESS RELEASE

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Electric and hybrid: an enormous boost to the Mobility range

By 2023, Mobility will offer at least 700 vehicles with alternative drive systems – that's twice as many as today. By taking this step, the company is making every effort to fall below the government's ambitious target CO₂ emission levels.

Cars that make it into the Mobility fleet meet stringent criteria, including fulfilling high security and safety standards and being easy to operate and as environmentally friendly as possible. In order to offer a sustainable form of mobility, the Cooperative is voluntarily pursuing the target values set by the government – maximum CO₂ emissions of 95 grams per kilometre for new cars. "We'd like to fall below this value with our entire fleet," explains Mobility Managing Director Roland Lötscher. That is why Mobility is expanding its number of alternative drive systems to at least 700 vehicles by 2023: "We are set to more than double our range of electric and hybrid vehicles. Pure petrol and diesel cars are being phased out in return." The company is not setting any limits on this – if the framework conditions for electric mobility improve faster than anticipated, it will purchase even more vehicles.

Ambitious aims

The target of 95 grams of CO₂ per kilometre that Mobility aspires to achieve is more challenging than it might seem at first. This is because the government set this target value prior to the diesel emissions scandal – in other words, at a time when the New European Driving Cycle (NEDC) was in use. This has since been replaced by the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). WLTP's emission values are 20% higher on average and thus a great deal more realistic. Mobility welcomes this progress, and in order to achieve its CO₂ targets and protect the environment, it has decided to expand its electric and hybrid fleet. Incidentally, if the Mobility fleet were to be judged based on the old NEDC method, it would be producing a mere 76 grams of CO₂ per kilometre in 2023.

More electric cars despite tough framework conditions

Mobility already offers 90 electric cars at present. Lötscher firmly believes that "electromobility will develop rapidly. For us, it is an important pillar of the future." Nevertheless, the agreed increase is not without business risks. "Expensive purchase prices, insufficient charging infrastructure and customer concerns are still making a profitable electric car-sharing scheme difficult." However, Mobility anticipates that more and more people will take an interest in electric cars, sparking a change in trend.

The Cooperative is also making strides on the hybrid scene, where 120 vehicles are currently available. The alternative Mobility offer is being rounded off with 100 biogas cars which have been in operation as part of a free-floating scheme in Geneva city centre for three years now.

ABOUT MOBILITY

Mobility offers its 197'800 customers 3'120 vehicles throughout Switzerland, including 2'890 return cars and 230 Mobility Go vehicles in Basel and Geneva. One-way trips from A to B are also available, as is lift-sharing with Mobility Carpool. State-of-the-art technology delivers a self-service sharing system that is user-friendly, economical, fully automatic and available around the clock.

IMAGES

Freely downloadable image material: www.mobility.ch/image-archive-alternative-systems

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