

PRESS RELEASE

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Coronavirus:

Mobility is now offering cars for monthly rental at cost price

In these times of Covid-19, carsharing provider Mobility is transferring up to 25% of its cars from its day-to-day operations to a new temporary scheme for monthly rentals. This is to guarantee mobility in Switzerland while at the same time keeping costs down.

Since the Swiss Federal Council announced stricter measures to fight Covid-19 on 13 March 2020, the country's population has been instructed only to travel if essential. Bookings at individual Mobility stations have almost halved since then. This is how the company responded: "From a business point of view it makes no sense to keep cars that aren't being driven," explains Managing Director Roland Lötscher. "This is why we are temporarily reducing our services and instead making these cars available for long-term rental to individuals and companies, in particular those in healthcare. In this way we are also contributing to mobility in Switzerland in these difficult times by providing an alternative to public transport." For the time being, the volume is up to 25% of the 3'120 Mobility vehicles throughout Switzerland. Above all, cars from areas with a dense network of Mobility stations are being used, so that availability remains high for existing customers.

Spitex Wyland is the first customer

Mobility monthly rentals are available at cost price (e.g. Budget category for CHF 420 incl. 1'000 kilometres). This offer is available on a temporary basis to individuals and companies in Switzerland, while weekly rentals are expected to be available soon. In this way, Mobility vehicles will temporarily be transformed into private cars. In Roland Lötscher's opinion, it is difficult to estimate the demand for this scheme. "We're combining economic necessity and social need to help everyone." Spitex Wyland is the first customer Mobility is able to assist by providing vehicles to meet its current increased transportation requirements. Healthcare providers such as hospitals are generally given priority by Mobility and are being contacted proactively.

Deep cleaning of the Mobility fleet

For those vehicles that Mobility is keeping in standard operation, the focus is on intensive, multi-stage cleaning as always. This is done using disinfectants and depending on how often cars are used. In addition, Mobility has increased cleaning rotas. In terms of prevention efforts, however, every single customer remains the most important starting point in protecting themselves and others.

Mobility is protecting its employees

Mobility has also taken all the necessary protective measures in accordance with the requirements of the Federal Office of Public Health: all administration employees are working from home, while service employees are being specially trained and supplied with more effective disinfectants and utensils such as disposable gloves. Car care staff belonging to the at-risk group have been temporarily relieved of their duties.



IMAGES

Freely downloadable image material: www.mobility.ch/en/media/image-archive/

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