

MEDIENMITTEILUNG

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Mobility switches entirely to electric cars to achieve carbon neutrality

Car sharing provider Mobility is taking major steps in the area of sustainability: it aims to convert all of its 3'120 vehicles to emission-free electric drive by 2030 at the latest, and by 2040 the entire company will be carbon neutral. The biggest obstacle is the electric charging infrastructure.

Sustainability is deeply rooted in Mobility's DNA: people you prefer to share cars rather than own them use resources efficiently and seek to protect the environment. According to statistics provided by Interface, car sharing reduces the number of privately owned cars on Swiss roads by 35'500. Mobility is now setting a loud new exclamation mark in terms of climate protection: "Our long-term goal is to become completely carbon neutral as a company," says CEO Roland Lötscher. In order to achieve this, the entire Mobility fleet will be electrified by 2030 at the latest, so all cars will be emission-free during use. This is will be quite some feat: after all, the company currently offers 130 vehicles that run on electricity and 100 on biogas. As Lötscher explains: "We want to do our best to protect the environment and ensure the world is worth living in for future generations. Electric mobility is absolutely crucial here."

The challenge of the charging infrastructure

The biggest obstacle for Mobility to overcome is the charging infrastructure for supplying its e-cars with electricity from renewable sources. It is expensive and complex to build. "But the main problem is that we only rent our parking spaces – we don't own them. This means we can only achieve electrification in collaboration with others," says Lötscher, adding that the company is doing everything it can to come up with solutions. "We see partnerships as the best option here." Lötscher says Mobility is open to a wide variety of ideas and is confident that it will be possible to initiate the first projects before too long. The cooperative also hopes manufacturers will simplify and standardise charging processes and that the public sector will increasingly provide funding for the charging infrastructure.

Carbon neutrality by 2040

While Mobility aims to be emission-free (well to wheel) by 2030, the goal for 2040 is carbon neutrality (life cycle assessment): this not only includes how the vehicles are powered but covers the entire range of emissions generated by the cooperative and the products it uses. Examples include commuting by employees, suppliers' carbon footprint, and the grey energy generated in the manufacture of vehicles and their batteries. After 2040, the company even has the vision of retroactively offsetting emissions generated in the past (negative emissions).

Closer collaboration with Myclimate

In order to have both an independent monitoring body for its sustainability measures and a professional partner at its side, Mobility is strengthening its long-standing cooperation with the climate foundation Myclimate and now participates in the Myclimate initiative "Cause We Care". This initiative allows customers to

continue to voluntarily opt for carbon offsetting while also supporting Mobility in its swift development of sustainable transportation.

ABOUT MOBILITY

Mobility offers its 224'000 customers across Switzerland 3'120 vehicles at 1'530 stations. The cooperative provides return car-sharing across Switzerland, One-Way cars for one-way trips between cities and airports and Mobility-Go for free-floating in Basel and Geneva. The sharing system is simple, affordable, fully automatic, available around the clock, self-service and highly sustainable thanks to state-of-the-art technology.

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